



BVMA Meeting Minutes 1/16/19

1) Pre meeting and self introduction

Attended:

Sara Alison from Noise
Joy Bohelli from Barking Lot
Suzie Ferras from Creative IQ
Yuka Ioroi from Cassava
Chet Thong from Le Promenade

2) November meeting minutes were approved

3) Recap of Q3 Events

- \$5000 for Balbooa wasn't creating enough economic impact
- wine walk brought some traffic but smoke affected turnout
- Balboa Jingle market went okay but needs more gift geared vendors, rain protection

4) Planning for 2019

- decided on art & music festival on the street on Record Store Day 2019 4/13/19 (Sat)
- formed a committee to plan for this festival
- other ideas that were discussed:
 - ❖ how to make Balbooa better
 - ❖ another wine walk in spring-summer
 - ❖ bigger Small Business Saturday celebration
 - ❖ holiday time idea from Valencia St → Holiday Cookie Crawl
 - ❖ keep discussing ideas on how to make our slower times better

5) Assigning Block Captains/Better Communications

- Sarah & Yuka volunteered to be block captains
- Suzie created platform on BVMA Google Drive for documents
- Chet introduced an idea of using a walkie-talkie/text app

6) No New Business