



BVMA Meeting Minutes 10/18/18 + Updates

1) Pre meeting and self introduction

Attended:

Naomi Hui from RDNC
Sara Alison from Noise
Joy Bohelli from Barking Lot
Suzie Ferras from Creative IQ
Sara Wright from BlueStone Pottery
Yuka Ioroi from Cassava
Richmond PD Captain Michelle Jean

2) September meeting minutes were approved

3) Meet & Greet with Captain Jean

- Captain Jean's Phone: 415-660-8030, email michelle.jean@sfgov.org
- Businesses are encouraged to install cameras in their establishments to assist the PD
- Download 311 app and log incidents on the app, so that the resources can be allocated to our district
- Use 311 for homelessness reporting, there are 4 homelessness outreach offices in the Richmond

4) Upcoming Events: Balboa Freight Fest

- Flyer advertisement program for \$100:
Participated businesses: Cassava, Eat Americana, E.Y.E. Lee Kung-Fu School, Creative IQ, BlueStone Pottery, Al-Mansri, Noise
- Flyers were distributed in the bags, about 1900
- UPDATES: BVMA spent about \$5000 for this festival.

5) Upcoming Events: Balboa Village Wine Walk

- Held on 11/15/18, Facebook sign-up 120, tickets purchased 60, participated 25
- Lower turn-out than expected due to smoke hazard
- Participated businesses: Village Place, Noise, Creative IQ, Eat Americana, Cassava, Eye & Hand Society, Marla Bakery Restaurant, Simple Pleasures Café
- BVMA cost for this event \$200 for staffing and printing
- Wines donated by Artesa, Broadbend and Cassava

6) Upcoming Events: Balboa Jingle Holiday Market

- 8 vendors participated including Creative IQ & BlueStone Pottery, in front of Eye & Hand Society
- Lower turn-out due to rain, but it was a good test run for the first time

7) No New Business